

Ahmad Packaging

Privacy Policy

Effective Date: 1 April 2026 · Version: 1.0

Website: <https://ahmadpackaging.in> · Contact: info@ahmadpackaging.in

Address: Banderipalli Road, Perivarikam Village, Tirupattur District, Tamil Nadu – 635811, India

1. Introduction

Ahmad Packaging ("we", "us", or "our") respects your privacy and is committed to protecting any personal information you share with us. This Privacy Policy explains what information we collect when you visit our website at <https://ahmadpackaging.in>, how we use it, your rights in relation to it, and how to contact us if you have concerns.

This is a product showcase website, not an e-commerce platform. We do not process payments or store any financial information. The primary way personal data is collected is through our Request for Quote inquiry form.

This policy is governed by the Information Technology Act 2000, the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules 2021, and the Digital Personal Data Protection Act 2023 (DPDP Act), along with other applicable Indian laws.

2. Information We Collect

2.1 Information You Provide

When you submit a Request for Quote, we collect only the information you voluntarily provide, which may include:

- Your name
- Company or business name
- Email address
- Phone number
- Your location or city
- A description of your packaging requirements
- Any additional message or notes you include

2.2 Information Collected Automatically via Wix

This website is hosted on the Wix platform. Wix automatically collects certain technical data when you visit any Wix-hosted website. This may include:

- Your IP address and approximate geographic location
- Browser type and version
- Device type and operating system
- Pages visited, time spent, and navigation behaviour

- Referring URL or traffic source
- Date and time of your visit

This data is collected and processed by Wix as part of its platform infrastructure. Ahmad Packaging does not independently control this data collection. For full details, please review the Wix Privacy Policy at www.wix.com/about/privacy.

3. Cookies

Because this website is built on Wix, cookies are set and managed by the Wix platform. We use a cookie consent tool that allows you to accept or decline non-essential cookies before they are activated. Essential cookies cannot be disabled as they are necessary for the website to function.

3.1 Essential Cookies — necessary for the website to function. Cannot be disabled.

3.2 Analytics and Performance Cookies — used by Wix to understand how visitors interact with the site. Aggregated and non-identifying.

3.3 Functional Cookies — remember your preferences for a better experience on return visits.

3.4 Third-Party Cookies — Wix may integrate tools such as Google Analytics that set their own cookies governed by their own privacy policies.

You can manage or disable cookies through your browser settings at any time. For a full list of cookies used by Wix, refer to www.wix.com/about/privacy.

4. How We Use Your Information

We use the personal information you submit through the inquiry form solely for the following purposes:

- To review your packaging requirements and prepare a relevant response or quotation
- To communicate with you by email or phone regarding your inquiry
- To maintain internal records of business inquiries
- To improve the quality of our products and customer communication
- To comply with any applicable legal obligations

We will not use your information for unsolicited marketing. We will not sell, rent, or share your personal information with third parties for their own commercial purposes.

5. Legal Basis for Processing

We process your personal data on the following grounds under the DPDP Act 2023 and applicable Indian law:

- **Consent:** You voluntarily provide your information when submitting the inquiry form, and by doing so you consent to us using it to respond to your request.
- **Legitimate Interests:** We process inquiry records to manage our business operations and respond to potential customers.

- **Legal Obligation:** We may retain certain records where required by law, including GST and tax records.

6. Data Storage and Security

6.1 Where Your Data is Stored

Inquiry submissions are received via our Wix-hosted form and delivered to our internal email at info@ahmadpackaging.in. Data may be stored within Wix's infrastructure as well as on our own internal systems. Wix stores data on secure servers and complies with applicable data protection standards.

6.2 How Long We Keep Your Data

- Inquiry form submissions — retained for up to 3 years from the date of submission, or for the duration of any active business relationship and a reasonable period thereafter.
- Email correspondence — retained for up to 3 years from the last communication.
- Financial or transaction records (if any arise from a business relationship) — retained for 7 years as required by Indian GST law.
- After the applicable retention period, data is securely deleted.

6.3 Security Measures

We take reasonable steps to protect your personal data from unauthorised access, loss, or misuse. Our website uses HTTPS encryption for secure data transmission. Access to inquiry data within our organisation is restricted to those who need it.

No method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

7. Data Breach Notification

In the event of a data security incident that is likely to result in a risk to your rights or interests, we will notify you as soon as reasonably practicable and in any case within 72 hours of becoming aware of the breach. Such notification will include:

- A description of what happened
- The type of data involved
- The steps we have taken or are taking to address the incident
- What you can do to protect yourself

Significant breaches will also be reported to the relevant Indian authorities including CERT-In (cert-in.org.in) as required by applicable law.

If you believe your data submitted to us may have been involved in a security incident, please contact us immediately at info@ahmadpackaging.in so we can investigate and respond promptly.

8. Sharing of Your Information

We do not sell or trade your personal data. We may share it only in the following circumstances:

- With Wix as our website platform provider, solely to the extent necessary to operate the website and deliver form submissions to us.
- With our internal team members who handle business inquiries and quotations.
- When required by law, court order, or regulatory authority.
- In connection with a business transfer or acquisition, subject to equivalent privacy protections.

9. Third-Party Links

Our website may contain links to external websites for reference. This Privacy Policy applies only to <https://ahmadpackaging.in>. We are not responsible for the privacy practices of third-party websites and recommend you review their policies before sharing any personal information with them.

10. Your Rights

Under the Digital Personal Data Protection Act 2023 and applicable Indian law, you have the following rights in relation to your personal data:

- **Right to Access:** Request a copy of the personal data we hold about you.
- **Right to Correction:** Ask us to correct any inaccurate or incomplete information.
- **Right to Erasure:** Request that we delete your personal data, subject to any legal retention obligations.
- **Right to Restriction:** Ask us to limit how we use your data in certain circumstances.
- **Right to Object:** Object to our processing of your data based on legitimate interests.
- **Right to Withdraw Consent:** Withdraw your consent at any time for processing based on consent, without affecting anything done prior to withdrawal.
- **Right to Nominate:** Under the DPDP Act 2023, you have the right to nominate another individual to exercise your data rights on your behalf in the event of your death or incapacity.

How to Exercise Your Rights

To exercise any of these rights, email us at info@ahmadpackaging.in with the relevant subject line:

- To request a copy of your data — subject line: **Data Access Request**
- To correct your data — subject line: **Data Correction Request**
- To delete your data — subject line: **Data Deletion Request** — include your full name and the email or phone number you used when submitting your inquiry
- To withdraw consent — subject line: **Consent Withdrawal**

We will acknowledge your request within 48 hours and process it within 30 days. We may ask you to verify your identity before taking action. There is no charge for exercising any of these rights.

Please note: the right to erasure is not absolute. We may be required to retain certain records — for example transaction records under GST law, or records needed to defend a legal claim. In such cases we will inform you of what we are retaining and why.

11. Grievance Officer

In accordance with the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules 2021 and the Digital Personal Data Protection Act 2023, we have appointed a Grievance Officer to handle privacy complaints and data-related concerns:

Name	[GRIEVANCE OFFICER FULL NAME]
Designation	[JOB TITLE / OWNER]
Email	info@ahmadpackaging.in
Phone	[PHONE NUMBER]
Address	Banderipalli Road, Perivarikam Village, Tirupattur District, Tamil Nadu – 635811, India
Working Hours	Monday to Saturday, 9:00 AM – 6:00 PM IST

We will acknowledge your grievance within **48 hours** and aim to resolve it within **30 days** of receipt.

12. Children's Privacy

This website is not intended for use by children under the age of 18. We do not knowingly collect personal data from minors. If you believe a minor has submitted information to us, please contact us at info@ahmadpackaging.in and we will delete it promptly.

13. Intellectual Property

All content on this website — including text, product descriptions, images, graphics, and design — is the property of Ahmad Packaging and is protected under applicable copyright and intellectual property laws. You may not reproduce, copy, distribute, or use any content from this website without our prior written permission.

To report suspected misuse of our content or to request permission to use it, please contact us at info@ahmadpackaging.in.

14. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we do:

- The version number and effective date at the top of this document will be updated.
- Minor changes — such as rewording or adding contact details — will result in a minor version increment (e.g. v1.0 to v1.1).
- Major changes — such as new data uses or new third-party sharing — will result in a major version increment (e.g. v1.0 to v2.0) and a notice will be added to the website.

Continued use of the website after any update constitutes acceptance of the revised policy.

15. Contact Us

If you have any questions about this Privacy Policy, how we handle your data, or wish to exercise any of your rights, please contact us:

- **Email:** info@ahmadpackaging.in
- **Website:** <https://ahmadpackaging.in>
- **Address:** Banderipalli Road, Perivarikam Village, Tirupattur District, Tamil Nadu – 635811, India

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